Unless you’ve been living under a rock, you know that tablets are all the rage. They’re hot because they go places desktops can’t go, do things smartphones can’t do, and stay powered longer than laptops. They’re intimate, interactive, instant on — and leverage the collective innovation of millions of app developers.

In our line of work, we see first-hand how tablets are transforming the publishing industry. But the impact of tablets extends into every corner of our work and leisure lives — setting new standards for how we interact with and consume content.

Though the iPad is currently the top-selling tablet, the market is rapidly changing with new devices announced on a regular basis. To help you cut through the clutter we’ve created this handy little guide.

Which tablet are you?

Now, lean forward and dive in.

DID YOU KNOW?
Three million iPads® were sold in the first 80 days of its launch and — according to Apple® — 55 million since.
The Lineup

Amazon Kindle Fire HD
Amazon Kindle Fire
Apple Fourth-generation iPad
Apple iPad mini
Apple iPad 2
BlackBerry PlayBook
HTC EVO View 4G
Motorola Xyboard
Samsung Galaxy Tab 10.1
Sony Tablet S
Windows Surface
At $199, the Kindle Fire HD is one of the most capable tablets available. Like the Kindle Fire, it features a 7-inch screen, but it has better resolution and runs a newer version of Android™.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$199</td>
</tr>
<tr>
<td>Weight</td>
<td>395g</td>
</tr>
<tr>
<td>Display</td>
<td>7-inch, Vibrant Color IPS</td>
</tr>
<tr>
<td>Storage</td>
<td>16GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>11 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi (4G available)</td>
</tr>
<tr>
<td>Resolution</td>
<td>1280 X 800px (180 ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>10.2mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Light sensor, accelerometer, gyroscope</td>
</tr>
<tr>
<td>Expandable Memory</td>
<td>None</td>
</tr>
<tr>
<td>Front Camera</td>
<td>None</td>
</tr>
<tr>
<td>Back Camera</td>
<td>None</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>USB 2.0, Micro HDMI</td>
</tr>
<tr>
<td>Speaker</td>
<td>Stereo</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android 4.0</td>
</tr>
<tr>
<td>Processor</td>
<td>1.2 or 1.5GHz TI OMAP dual core</td>
</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>1GB</td>
</tr>
<tr>
<td>Video</td>
<td>None</td>
</tr>
<tr>
<td>Video Playback</td>
<td>720p</td>
</tr>
<tr>
<td>Flash Support</td>
<td>Yes</td>
</tr>
<tr>
<td>Location</td>
<td>Wi-Fi</td>
</tr>
</tbody>
</table>
Amazon.com Kindle Fire

The Kindle Fire coming in at only $159 is the cheapest tablet on the market. It features a 7-inch screen and runs on Android. The tablet comes with one month Free of Amazon Prime to instantly stream thousands of movies and TV shows.

---

<table>
<thead>
<tr>
<th>Price</th>
<th>$159</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td>400g</td>
</tr>
<tr>
<td>Display</td>
<td>7-inch, Vibrant Color IPS</td>
</tr>
<tr>
<td>Storage</td>
<td>8GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>9 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Resolution</td>
<td>1024 X 600px (169 ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>11.4mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>None</td>
</tr>
<tr>
<td>Expandable Memory</td>
<td>None</td>
</tr>
<tr>
<td>Front Camera</td>
<td>None</td>
</tr>
<tr>
<td>Back Camera</td>
<td>None</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>USB 2.0</td>
</tr>
<tr>
<td>Speaker</td>
<td>Stereo</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android 2.3</td>
</tr>
<tr>
<td>Processor</td>
<td>1GHz TI OMAP dual core</td>
</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>512MB</td>
</tr>
<tr>
<td>Video</td>
<td>None</td>
</tr>
<tr>
<td>Video Playback</td>
<td>Standard Definition Only</td>
</tr>
<tr>
<td>Flash Support</td>
<td>Yes</td>
</tr>
<tr>
<td>Location</td>
<td>None</td>
</tr>
</tbody>
</table>
Apple Fourth-generation iPad

The latest iPad® comes with an A6X chip that makes it up to twice as fast as the previous-generation A5X chip, and delivers improved graphics performance without sacrificing battery life. An amazing retina display makes everything crisp and lifelike while the new 5MP iSight camera captures life’s moments and records HD video.

<table>
<thead>
<tr>
<th>Price</th>
<th>$499–829</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td>652g / 662g</td>
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<tr>
<td>Display</td>
<td>Retina display 9.7 inch, LED-backlit, IPS</td>
</tr>
<tr>
<td>Storage</td>
<td>16GB/32GB/64GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>10 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi, cellular</td>
</tr>
<tr>
<td>Resolution</td>
<td>2048 X 1536px (264ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>9.4mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Accelerometer, Three-axis Gyroscope, Ambient Light Sensor</td>
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</table>

<table>
<thead>
<tr>
<th>Expandable Memory</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Camera</td>
<td>1.2MP HD</td>
</tr>
<tr>
<td>Back Camera</td>
<td>5MP iSight</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>None</td>
</tr>
<tr>
<td>Speaker</td>
<td>Yes</td>
</tr>
<tr>
<td>Operating System</td>
<td>iOS</td>
</tr>
<tr>
<td>Processor</td>
<td>Dual-core Apple A6X with quad-core graphics</td>
</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>N/A</td>
</tr>
<tr>
<td>Video</td>
<td>Records HD 1080p at 30fps</td>
</tr>
<tr>
<td>Video Playback</td>
<td>1080p on device</td>
</tr>
<tr>
<td>Flash Support</td>
<td>None</td>
</tr>
<tr>
<td>Location</td>
<td>Wi-Fi Digital Compas / A-GPS</td>
</tr>
<tr>
<td>Extras</td>
<td>Siri Intelligent Assistant</td>
</tr>
</tbody>
</table>
Apple iPad mini

The iPad mini delivers the full iPad experience — beautiful screen, fluid performance, FaceTime and iSight cameras, and 10-hour battery life — to a device that fits in one hand. Advanced Wi-Fi and access to fast cellular data networks around the world let you download content, stream video, and browse the Web at amazing speeds.

<table>
<thead>
<tr>
<th>Price</th>
<th>$329–659</th>
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<tbody>
<tr>
<td>Weight</td>
<td>308g</td>
</tr>
<tr>
<td>Display</td>
<td>7.9 inch LED-backlit IPS</td>
</tr>
<tr>
<td>Storage</td>
<td>16GB/32GB/64GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>10 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi, cellular</td>
</tr>
<tr>
<td>Resolution</td>
<td>1024 X 768px (163ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>8.6mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Accelerometer, Three-axis Gyroscope, Ambient Light Sensor</td>
</tr>
</tbody>
</table>

Expandable Memory

- No

Front Camera

- 1.2MP HD

Back Camera

- 5MP iSight

Extra Ports

- None

Speaker

- Yes

Operating System

- iOS

Processor

- Dual-core A5

3D-Capable

- No

RAM

- N/A

Video

- Records HD 1080p

Video Playback

- 720p on device

Flash Support

- None

Location

- Wi-Fi, Digital Compass, GPS

Extras

- Siri Intelligent Assistant
Apple iPad 2

The iPad 2 is an improved, slimmer, faster version of the fiercely popular original iPad. Starting at $399, it features two cameras, HDMI® video output, and supports both AT&T and Verizon. The four generations of iPads are currently the best-selling tablets on the market.

<table>
<thead>
<tr>
<th>Feature</th>
<th>iPad 2 Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$399–529</td>
</tr>
<tr>
<td>Weight</td>
<td>601g/613g</td>
</tr>
<tr>
<td>Display</td>
<td>9.7-inch, LED-backlit IPS LCD</td>
</tr>
<tr>
<td>Storage</td>
<td>16GB/32GB/64GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>10 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi / 3G AT&amp;T or 3G Verizon</td>
</tr>
<tr>
<td>Resolution</td>
<td>1024 X 768px (132ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>8.6mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Accelerometer, Three-axis Gyroscope, Ambient Light Sensor</td>
</tr>
<tr>
<td>Expandable Memory</td>
<td>No</td>
</tr>
<tr>
<td>Front Camera</td>
<td>VGA</td>
</tr>
<tr>
<td>Back Camera</td>
<td>5X Digital Zoom</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>None</td>
</tr>
<tr>
<td>Speaker</td>
<td>Yes</td>
</tr>
<tr>
<td>Operating System</td>
<td>iOS</td>
</tr>
<tr>
<td>Processor</td>
<td>1GHz dual-core, Apple A5</td>
</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>N/A</td>
</tr>
<tr>
<td>Video</td>
<td>Records 720p at 30fps</td>
</tr>
<tr>
<td>Video Playback</td>
<td>720p on device</td>
</tr>
<tr>
<td>Flash Support</td>
<td>None</td>
</tr>
<tr>
<td>Location</td>
<td>Wi-Fi Digital Compass/A-GPS</td>
</tr>
</tbody>
</table>
BlackBerry PlayBook

The BlackBerry® PlayBook, at just 7-inches, is touted as “the world’s first professional-grade tablet” and runs on BlackBerry Tablet OS 2.0. With an HDMI port and two cameras, the PlayBook features a great suite of Office applications, and BlackBerry Bridge to use your BlackBerry phone as a remote.

| Price    | $199–299 |
| Weight   | 425g     |
| Display  | 7-inch LCD |
| Storage  | 16GB/32GB/64GB |
| Battery Life | 7 hours |
| Network  | Wi-Fi    |
| Resolution | 1024 X 600px |
| Thickness | 10mm     |
| Sensors  | Accelometer, Gyroscope, Digital Compass |

Expandable Memory | No
Front Camera       | 3.0MP
Back Camera        | 5.0MP
Extra Ports        | MicroUSB, Micro HDMI
Speaker             | Yes
Operating System   | BlackBerry Tablet OS 2.0
Processor           | 1GHz dual-core
3D-Capable         | No
RAM                 | 1GB
Video               | 1080p front and back cameras
Video Playback      | HD 1080p
Flash Support       | Yes
Location            | Digital Compass, GPS
Extras              | BlackBerry Bridge
HTC EVO View 4G

The EVO View 4G™ integrates with Evernote to capture your ideas using the HTC Scribe accessory. The EVO View 4G features a 5MP Camera with HD Video and includes Adobe® Flash® support.

- **Price**: $299
- **Weight**: 408g
- **Display**: 7-inch
- **Storage**: 32GB
- **Battery Life**: 6 hours 30 minutes
- **Network**: 4G Sprint
- **Resolution**: 1024 X 600px
- **Thickness**: 13.2mm
- **Sensors**: Captive Touch Screen
- **Expandable Memory**: Yes
- **Front Camera**: 1.3MP
- **Back Camera**: 5.0MP, CMOS
- **Extra Ports**: None
- **Speaker**: Yes
- **Operating System**: Android 2.3 Gingerbread
- **Processor**: 1.5GHz
- **3D-Capable**: No
- **RAM**: 1GB
- **Video**: HD Video
- **Video Playback**: Unknown
- **Flash Support**: Yes
- **Location**: None
Motorola Xyboard

The Motorola® Xyboard, a lighter and slimmer version of its predecessor, the Xoom, now sports a sleek, more user-friendly design that includes slanted corners and splash-guard coating. With its new Motocast™ app, users can stream music, pictures, and movies directly from their computer to their tablet.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$500</td>
</tr>
<tr>
<td>Weight</td>
<td>599g</td>
</tr>
<tr>
<td>Display</td>
<td>10.1-inch with Gorilla Glass</td>
</tr>
<tr>
<td>Storage</td>
<td>16GB/32GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>10 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Resolution</td>
<td>1280 X 800px (150ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>8.8mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Accelerometer, Gyroscope, Ambient Light, Barometer</td>
</tr>
<tr>
<td>Expandable Memory</td>
<td>None</td>
</tr>
<tr>
<td>Front Camera</td>
<td>1.3MP P2P</td>
</tr>
<tr>
<td>Back Camera</td>
<td>5.0MP with Digital Zoom and LED Flash</td>
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<tr>
<td>Extra Ports</td>
<td>HDMI Out, MicroUSB</td>
</tr>
<tr>
<td>Speaker</td>
<td>Yes</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android 3.2 Honeycomb</td>
</tr>
<tr>
<td>Processor</td>
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</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>1GB</td>
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<tr>
<td>Video</td>
<td>HD 1080p</td>
</tr>
<tr>
<td>Video Playback</td>
<td>1080p</td>
</tr>
<tr>
<td>Flash Support</td>
<td>Yes</td>
</tr>
<tr>
<td>Location</td>
<td>A-GPS, Google Maps</td>
</tr>
</tbody>
</table>
Samsung Galaxy Tab 10.1

True to its name, the Galaxy Tab™ has a large 10.1-inch wide-screen, great multi-tasking with mini apps, and HD Video playback. Running on Android™ Honeycomb, this tablet also features a dual-core processor for faster browsing.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$499–629</td>
</tr>
<tr>
<td>Weight</td>
<td>565g</td>
</tr>
<tr>
<td>Display</td>
<td>10.1-inch, LCD, WXGA TFT LCD</td>
</tr>
<tr>
<td>Storage</td>
<td>16GB/32GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>9 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi/4G LTE Verizon</td>
</tr>
<tr>
<td>Resolution</td>
<td>1280 X 800px (149ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>8.6 mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Gyroscope, Accelerometer, Ambient Light sensor.</td>
</tr>
<tr>
<td>Expandable Memory</td>
<td>None</td>
</tr>
<tr>
<td>Front Camera</td>
<td>2.0MP Face Focus VGA</td>
</tr>
<tr>
<td>Back Camera</td>
<td>3.0 MP, LED Flash</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>None</td>
</tr>
<tr>
<td>Speaker</td>
<td>Surround Sound</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android 3.1 Honeycomb</td>
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<td>Processor</td>
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<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>1GB</td>
</tr>
<tr>
<td>Video</td>
<td>Records 720p</td>
</tr>
<tr>
<td>Video Playback</td>
<td>HD 1080p at 30fps</td>
</tr>
<tr>
<td>Flash Support</td>
<td>Yes</td>
</tr>
<tr>
<td>Location</td>
<td>A-GPS Google Maps</td>
</tr>
</tbody>
</table>
Sony Tablet S

Imagine all of the expertise of Sony® folded to fit perfectly in your hand. A tablet that streams 10 million songs and downloads the latest movies from Sony Entertainment Network™, is a PlayStation® certified device and acts as your universal remote control — creating a fluid touch-screen experience.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$399–499</td>
</tr>
<tr>
<td>Weight</td>
<td>595g</td>
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<tr>
<td>Display</td>
<td>9.4-inch, LED</td>
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<tr>
<td>Storage</td>
<td>16GB/32GB/64GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>8 hours 35 minutes</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Resolution</td>
<td>1280 X 800px</td>
</tr>
<tr>
<td>Thickness</td>
<td>7.62mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Unknown</td>
</tr>
<tr>
<td>Expandable Memory</td>
<td>Standard SD Slot</td>
</tr>
<tr>
<td>Front Camera</td>
<td>0.3MP Face Focus VGA</td>
</tr>
<tr>
<td>Rear Camera</td>
<td>5.0MP, 8x Zoom</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>Headphone Port, MicroUSB</td>
</tr>
<tr>
<td>Speaker</td>
<td>Yes</td>
</tr>
<tr>
<td>Operating System</td>
<td>Android Honeycomb</td>
</tr>
<tr>
<td>Processor</td>
<td>NVIDIA Tegra2</td>
</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>1GB</td>
</tr>
<tr>
<td>Video</td>
<td>Records 720p</td>
</tr>
<tr>
<td>Video Playback</td>
<td>720p on device</td>
</tr>
<tr>
<td>Flash Support</td>
<td>None</td>
</tr>
<tr>
<td>Location</td>
<td>A-GPS Google Maps</td>
</tr>
</tbody>
</table>
**Windows Surface**

Is it a laptop or a tablet? Microsoft’s answer to Apple’s iPad, the Surface with Windows RT, is a bit of both. Pre-installed software such as Word, PowerPoint, and Excel — as well as Touch or Type keyboards, available for an additional $120-130 — make it work like a laptop, while the integrated Kickstand and Xbox Music, Video, and Games software entertain like a tablet.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$499</td>
</tr>
<tr>
<td>Weight</td>
<td>680g</td>
</tr>
<tr>
<td>Display</td>
<td>Display 10.6” ClearType HD Display</td>
</tr>
<tr>
<td>Storage</td>
<td>32GB/64GB</td>
</tr>
<tr>
<td>Battery Life</td>
<td>8 hours</td>
</tr>
<tr>
<td>Network</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Resolution</td>
<td>1366 x 768px (148ppi)</td>
</tr>
<tr>
<td>Thickness</td>
<td>9.3mm</td>
</tr>
<tr>
<td>Sensors</td>
<td>Accelerometer, Gyroscope, Compass, Ambient Light Sensor</td>
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<tr>
<td>Expandable Memory</td>
<td>MicroSDXC</td>
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<tr>
<td>Front Camera</td>
<td>720p HD LifeCam</td>
</tr>
<tr>
<td>Rear Camera</td>
<td>720p HD LifeCam</td>
</tr>
<tr>
<td>Extra Ports</td>
<td>USB 2.0, microSDXC card slot, HD video out, cover port</td>
</tr>
<tr>
<td>Speaker</td>
<td>Yes</td>
</tr>
<tr>
<td>Operating System</td>
<td>Windows RT</td>
</tr>
<tr>
<td>Processor</td>
<td>Quad-core NVIDIA Tegra 3</td>
</tr>
<tr>
<td>3D-Capable</td>
<td>No</td>
</tr>
<tr>
<td>RAM</td>
<td>2GB</td>
</tr>
<tr>
<td>Video</td>
<td>Records 720p</td>
</tr>
<tr>
<td>Video Playback</td>
<td>720p on device</td>
</tr>
<tr>
<td>Flash Support</td>
<td>None</td>
</tr>
<tr>
<td>Location</td>
<td>Compass</td>
</tr>
</tbody>
</table>
# Final Overview

## The Lineup

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Weight</th>
<th>Display Size</th>
<th>Storage</th>
<th>Battery Life</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon Kindle Fire HD</td>
<td>$199</td>
<td>395g</td>
<td>7-inch, Vibrant Color IPS</td>
<td>16/32GB</td>
<td>11h</td>
<td>Wi-Fi (4G available)</td>
</tr>
<tr>
<td>Amazon Kindle Fire</td>
<td>$159</td>
<td>400g</td>
<td>7-inch</td>
<td>8GB</td>
<td>9h</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Apple 4th-Gen iPad</td>
<td>$499–829</td>
<td>652g/662g</td>
<td>Retina display 9.7-inch</td>
<td>16/32/64GB</td>
<td>10h</td>
<td>Wi-Fi / Cellular</td>
</tr>
<tr>
<td>Apple iPad mini</td>
<td>$329–659</td>
<td>308g</td>
<td>7.9-inch</td>
<td>16/32/64GB</td>
<td>10h</td>
<td>Wi-Fi / Cellular</td>
</tr>
<tr>
<td>Apple iPad 2</td>
<td>$399–529</td>
<td>601g</td>
<td>9.7-inch</td>
<td>16/32/64GB</td>
<td>10h</td>
<td>Wi-Fi / Cellular</td>
</tr>
<tr>
<td>BlackBerry PlayBook</td>
<td>$199–299</td>
<td>425g</td>
<td>7-inch</td>
<td>16/32/64GB</td>
<td>7h</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>HTC EVO View 4G</td>
<td>$299</td>
<td>408g</td>
<td>7-inch</td>
<td>32GB</td>
<td>6h 30m</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Motorola Xyboard</td>
<td>$500</td>
<td>599g</td>
<td>10.1-inch</td>
<td>16/32GB</td>
<td>10h</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Samsung Galaxy Tab 10.1</td>
<td>$499–629</td>
<td>565g</td>
<td>10.1-inch</td>
<td>16/32GB</td>
<td>9h</td>
<td>Wi-Fi / Cellular</td>
</tr>
<tr>
<td>Sony Tablet S</td>
<td>$399–499</td>
<td>595g</td>
<td>9.4-inch</td>
<td>16/32/64GB</td>
<td>8h 35m</td>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Windows Surface</td>
<td>$499</td>
<td>680g</td>
<td>10.6-inch</td>
<td>32/64GB</td>
<td>8h</td>
<td>Wi-Fi</td>
</tr>
</tbody>
</table>

**Amazon Kindle Fire HD**
- **Price**: $199
- **Weight**: 395g
- **Display Size**: 7-inch, Vibrant Color IPS
- **Storage**: 16/32GB
- **Battery Life**: 11h
- **Network**: Wi-Fi (4G available)

**Amazon Kindle Fire**
- **Price**: $159
- **Weight**: 400g
- **Display Size**: 7-inch
- **Storage**: 8GB
- **Battery Life**: 9h
- **Network**: Wi-Fi

**Apple 4th-Gen iPad**
- **Price**: $499–829
- **Weight**: 652g/662g
- **Display Size**: Retina display 9.7-inch
- **Storage**: 16/32/64GB
- **Battery Life**: 10h
- **Network**: Wi-Fi / Cellular

**Apple iPad mini**
- **Price**: $329–659
- **Weight**: 308g
- **Display Size**: 7.9-inch
- **Storage**: 16/32/64GB
- **Battery Life**: 10h
- **Network**: Wi-Fi / Cellular

**Apple iPad 2**
- **Price**: $399–529
- **Weight**: 601g
- **Display Size**: 9.7-inch
- **Storage**: 16/32/64GB
- **Battery Life**: 10h
- **Network**: Wi-Fi / Cellular

**BlackBerry PlayBook**
- **Price**: $199–299
- **Weight**: 425g
- **Display Size**: 7-inch
- **Storage**: 16/32/64GB
- **Battery Life**: 7h
- **Network**: Wi-Fi

**HTC EVO View 4G**
- **Price**: $299
- **Weight**: 408g
- **Display Size**: 7-inch
- **Storage**: 32GB
- **Battery Life**: 6h 30m
- **Network**: 4G Sprint

**Motorola Xyboard**
- **Price**: $500
- **Weight**: 599g
- **Display Size**: 10.1-inch
- **Storage**: 16/32GB
- **Battery Life**: 10h
- **Network**: Wi-Fi

**Samsung Galaxy Tab 10.1**
- **Price**: $499–629
- **Weight**: 565g
- **Display Size**: 10.1-inch
- **Storage**: 16/32GB
- **Battery Life**: 9h
- **Network**: Wi-Fi / Cellular

**Sony Tablet S**
- **Price**: $399–499
- **Weight**: 595g
- **Display Size**: 9.4-inch
- **Storage**: 16/32/64GB
- **Battery Life**: 8h 35m
- **Network**: Wi-Fi

**Windows Surface**
- **Price**: $499
- **Weight**: 680g
- **Display Size**: 10.6-inch
- **Storage**: 32/64GB
- **Battery Life**: 8h
- **Network**: Wi-Fi
That wraps up this season’s Ultimate Tablet Handbook. We hope we’ve cleared the clutter. When asked if you’re tablet-savvy you can roll your eyes and say, “Oh yeah, of course I know the differences between the Xyboard, PlayBook, and Galaxy Tab! I’ll tell you all about them.”

Now that you are familiar with tablets, it’s time to consider your own custom app. App Studio is the leading cloud-based HTML5 solution that turns print into interactive, award-winning tablet experiences. Because it uses HTML5, App Studio translates content easily to the iPad and other tablets using the software you already know, QuarkXPress and InDesign. Through its managed cloud environment, designers, authors, and extended teams are able to collaborate to create rich, interactive content that can be delivered across multiple platforms and devices.

If you’d like to know more about App Studio or the tablet market, sign up for further information and get started for free at www.appstudio.net.